

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4069518 / 1		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 08/27/12 - 09/02/12	<u>Estimate #</u> 5038	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 08/23/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	08/27/12	09/02/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$6,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$600.00			
2	WFXT	08/27/12	09/02/12	Fox 25 AM News 7a	7a-8a		:30			NM	10	\$6,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$600.00			
3	WFXT	08/27/12	09/02/12	Fox 25 AM News 7a	8a-9a		:30			NM	9	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				9	\$600.00			
4	WFXT	08/27/12	09/02/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$2,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$250.00			
5	WFXT	08/27/12	09/02/12	M-F 10a-11a	10a-11a		:30			NM	5	\$250.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				5	\$50.00			
6	WFXT	08/27/12	09/02/12	M-F 4p-5p	4p-5p		:30			NM	9	\$675.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				9	\$75.00			
7	WFXT	08/27/12	09/02/12	M-F 5p-6p	5p-6p		:30			NM	10	\$1,250.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				10	\$125.00			
8	WFXT	08/27/12	09/02/12	Fox 25 News at 630p	630p-7p		:30			NM	5	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTF--				5	\$400.00			
9	WFXT	08/27/12	09/02/12	M-F 7p-730p	7p-730p		:30			NM	5	\$2,250.00
		Candidate Discount										

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<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 08/23/12 / 08/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
20	WFXT	09/01/12	09/02/12	Fox 25 Weekend 6p News	Sa/Su 630p-7p		:30			NM	2	\$200.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----SS				2	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	08/27/12-09/02/12	Fox 25 Weekend 6p News	Sa/Su 630p-7p	-----SaSu	:30		\$100.00	NM		
		See MG 20.3										
	3	WFXT	09/02/12-09/02/12	Fox 25 Weekend 6p News	Sa/Su 630p-7p	-----Su	:30		\$100.00	NM		
		Ⓜ MG for 20.1 09/01										
21	WFXT	09/01/12	09/01/12	Sa 11p-12a	11p-12a		:30			NM	2	\$300.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S-				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	08/27/12-09/02/12	Sa 11p-12a	11p-12a	-----Sa--	:30		\$150.00	NM		
		See MG 21.3										
	3	WFXT	08/27/12-09/02/12	Sa 11p-12a	11p-12a	-----Sa--	:30		\$150.00	NM		
		Ⓜ MG for 21.1 09/01										
22	WFXT	09/02/12	09/02/12	Fox 25 Late News 11p	11p-1130p		:30			NM	1	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				1	\$1,000.00			
23	WFXT	09/02/12	09/02/12	Su 1130p-12a	1130p-12a		:30			NM	1	\$150.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-----S				1	\$150.00			
E 24	WFXT	08/27/12	09/02/12	M-Su 10p-11p News	10p-11p		:30			NM	5	\$0.00
		Spots added for station traffic error, running wrong copy on Saturday 8/13.										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTWTFSS				5	\$0.00			
E 25	WFXT	08/27/12	09/02/12	Prime	M-W 8p-10p		:30			NM	1	\$0.00
		spot added for station traffic error, ran the wrong spot on Saturday 8/13.										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTW----				1	\$0.00			
26	WFXT	08/30/12	08/31/12	M-F 3p-4p	3p-4p		:30			NM	3	\$150.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	---TF--				3	\$50.00			
Totals											155	\$67,825.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/02/12	155	\$67,825.00	\$57,651.25
Totals	155	\$67,825.00	\$57,651.25

Signature: _____ **Date:** _____

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